

## GOULD LEAGUE HISTORY

**1909:** Gould League of Bird Lovers formed

**1910:** Gould League of Bird Lovers develops pledge style membership

### ***The Bird Lovers Pledge***

- 1. I hereby promise that I will protect native birds and will not collect their eggs.*
- 2. I also promise that I will endeavour to prevent others from injuring native birds and destroying their eggs*

**1930:** Certificate and pledge for children in Australian schools.  
Bird and egg protection campaign results in major behaviour change

**1940:** Bird protection becomes part of the school curriculum



**1967:** Gould League of Bird Lovers shortens name to Gould League to reflect broader nature based education and conservation focus

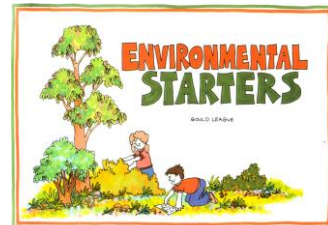
**1969:** Highly successful venture into publishing with Birds of Victoria

**1972:** Gould League introduces professional development for teachers

**1974:** First Gould League Education Officer appointed by Department of Education, Victoria

**1980:** Gould League provides nature education and provides original and creative curriculum materials.

**1990:** Gould League creates Australia's first Recycling Education Centre and travelling roadshow. Schools students engage in Sustainability excursions and incursions.



**1994:** Gould League website developed - the first Australian environmental education website



**1995:** Marine Education Programs underway at Ricketts Point in Beaumaris.

**1998:** EcoRecycle Waste Wise Schools Project launched

**2000:** Gould League promotes environmental literacy through publication materials for schools.

**2001:** Numerous national and international awards recognising innovation and excellence

**2002:** Gould League commences Victorian Sustainable Schools Pilot with Government funding

**2003:** Over 1000 schools participate in Waste Wise Schools Program. Outcomes of the program are environmental, educational, social and economic.



**2005: Education programs take whole school focus with Community Multicultural Gardening Project in Schools and Multicultural School Gardens program**

**2008:** Gould League, together with Etech, launch Sustainability Wiz - the world's first international online climate change education program

Gould League goes into partnership with Liverpool Plains Land Management Incorporated, a sustainable agriculture and nature conservation group based in New South Wales.

**2009: Gould League Centenary Celebrations**

Multicultural School Gardens Program continues with great results and funding support from Department of Education



**2011:** Gould League continues to conduct their popular Rickett's Point Marine Sanctuary Excursions in Beaumaris, their Sustainability Education Centre Excursions in Moorabbin and their Outreach programs to schools.

Gould League supports schools on their whole-school sustainability journey with ResourceSmart AuSSI Vic framework



**2012: Gould League rescues Toolangi State Forest excursions, with the endorsement of the Department of Sustainability and Environment after the closure of their Toolangi Forest Discovery Centre and Education Programs.**

'Students Futurescaping Schools' program funded by Department of Education to support disadvantaged schools in Melbourne to develop Wildscape Habitat or Food gardens