

GOULD LEAGUE HISTORY

1909: Gould League of Bird Lovers formed

1910: Gould League of Bird Lovers develops pledge style membership

The Bird Lovers Pledge

1. I hereby promise that I will protect native birds and will not collect their eggs.

2. I also promise that I will endeavour to prevent others from injuring native birds and destroying their eggs

1930: Certificate and pledge for children in Australian schools.

Bird and egg protection campaign results in major behaviour change

1940: Bird protection becomes part of the school curriculum



1967: Gould League of Bird Lovers shortens name to Gould League to reflect broader nature based education and conservation focus

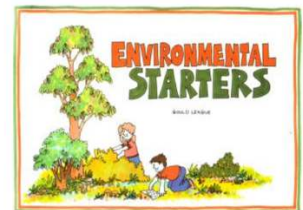
1969: Highly successful venture into publishing with Birds of Victoria

1972: Gould League introduces professional development for teachers

1974: First Gould League Education Officer appointed by Department of Education, Victoria

1980: Gould League provides nature education and provides original and creative curriculum materials.

1990: Gould League creates Australia's first Recycling Education Centre and travelling roadshow. Schools students engage in Sustainability excursions and incursions.



1994: Gould League website developed - the first Australian environmental education website



1995: Marine Education Programs underway at Ricketts Point in Beaumaris.

1998: EcoRecycle Waste Wise Schools Project launched

2000: Gould League promotes environmental literacy through publication materials for schools.

2001: Numerous national and international awards recognising innovation and excellence

2002: Gould League commences Victorian Sustainable Schools Pilot with Government funding

2003: Over 1000 schools participate in Waste Wise Schools Program. Outcomes of the program are environmental, educational, social and economic.



2005: Education programs take whole school focus with Community Multicultural Gardening Project in Schools and Multicultural School Gardens program

2008: Gould League, together with Etech, launch Sustainability Wiz - the world's first international online climate change education program

Gould League goes into partnership with Liverpool Plains Land Management Incorporated, a sustainable agriculture and nature conservation group based in New South Wales.



2009: Gould League Centenary Celebrations

Multicultural School Gardens Program continues with great results and funding support from Department of Education

2011: Gould League continues to conduct their popular Rickett's Point Marine Sanctuary Excursions in Beaumaris, their Sustainability Education Centre Excursions in Moorabbin and their Outreach programs to schools.

Gould League supports schools on their whole-school sustainability journey with ResourceSmart AuSSI Vic framework



2012: Gould League rescues Toolangi State Forest excursions, with the endorsement of the Department of Sustainability and Environment after the closure of their Toolangi Forest Discovery Centre and Education Programs. 'Students Futurescaping Schools' program funded by Department of Education to support disadvantaged schools in Melbourne allows Gould League to develop Wildscape Habitat and or food gardens.

2013 – 2015: Gould League programs for K – 12 linking curriculum in STEM subjects, sustainability, arts, citizenship and more.

2016: Gould League Sustainability Centre moves to Cheltenham. All other programs continue at Ricketts Point Marine Sanctuary and Toolangi State Forest with additional education resources readily available to teachers and conservation groups right across the country.

2019: Gould League celebrates 110 years since the establishment of the Gould League of Bird Lovers. Programs extend to the wider community with workshops on how to compost, build worm farms and minimize waste with a focus on the circular economy. We even hosted an event to celebrate the world's first known statue in honor of the humble earth worm (created by artist Kathy Holowko) commissioned by The City of Yarra and unveiled at its home for the next 18 months - Edinburgh Gardens, Fitzroy.



2020: Gould League celebrates 110 years of nature conservation and environmental protection. Introduces new courses for teachers, business and the community around the "Blue Economy – 100 innovations inspired by nature with zero waste that in 10 years can create 100m new jobs" and "How to Communicate Sustainability" to improved environmental outcomes. Overarching focus is on plant health (2020 is designated UN International Year of Plant Health) as well as plight of the environment because despite our efforts and the efforts of many, our environmental performance globally has continued to deteriorate – not improve. Our key message:

"We can all do something – be that plant a tree, protect a species, reduce waste, book a program to become better educated, take action, inspire others, become carbon neutral, donate to environmental charities like Gould League. Everyone can take action!"