



Gould League Bequests Coordinator

Help Build a Legacy That Protects Nature for Future Generations

Volunteer Leadership Role (Part-time | Flexible | Remote-Friendly)

Use your expertise to secure the future of Australia's oldest environmental charity.

Gould League is seeking an experienced and passionate fundraising professional to establish and grow our bequest and legacy giving program.

Founded in 1909, Gould League has inspired generations of Australians to care for the natural world. During the 1950s, 60s and 70s, it is estimated that around half of all Victorian and New South Wales school students were members of Gould League. For many Australians, Gould League represents cherished childhood memories, a connection with nature, and their first experience of environmental education.

Today, many of those former members are reaching a stage of life where they are considering the legacy they wish to leave behind. This presents a rare and exciting opportunity to reconnect with a vast community of past supporters and help them create a lasting impact through bequest giving.

As Bequests Coordinator, you will play a key strategic role in developing the systems, relationships and communications that encourage supporters to leave a legacy for future generations. Your work will help ensure that children and communities continue to benefit from environmental and sustainability education for decades to come.

If you have experience in philanthropy, donor development, relationship fundraising, bequests, major gifts or sponsorships and are looking for a meaningful way to use your skills, we would love to hear from you.

Key Responsibilities

Working collaboratively with the General Manager and Board, you will:

- Lead the development and implementation of Gould League's bequest and legacy giving strategy.
- Help establish a sustainable bequest program that can grow over many years.
- Identify opportunities to reconnect with former Gould League members, supporters and advocates.
- Develop communications and engagement activities that promote legacy giving.
- Build meaningful relationships with prospective bequest donors and supporters.
- Assist in developing donor stewardship and recognition processes.
- Recommend and implement systems to effectively manage donor and legacy giving relationships.
- Identify opportunities to strengthen the organisation's broader fundraising and philanthropy activities.
- Provide strategic advice to the Board and General Manager on building long-term financial sustainability.

Essential Skills and Experience

- Experience in philanthropy, fundraising, donor engagement, bequests, major gifts, sponsorship or relationship management.
- Strong written communication and relationship-building skills.
- Ability to communicate sensitively and professionally with supporters considering their legacy.
- Experience developing and maintaining relationships with donors, foundations, community leaders or supporters.
- Strong organisational skills and attention to detail.
- Ability to work independently while collaborating effectively with volunteers and staff.
- Confidence using Microsoft Office, Outlook, Excel, Teams/Zoom and other online tools.

Why This Role Matters

This is a unique opportunity to help shape the future of an organisation that has influenced millions of Australians over more than a century.

Few charities have Gould League's rich heritage, strong community recognition and significant potential for legacy giving. By helping supporters leave a gift in their Will, you will be creating an enduring source of funding that enables future generations to connect with nature, understand sustainability and take positive environmental action.

Your contribution could help secure Gould League's next 100 years.

How to Apply

Please send:

- A cover letter outlining your relevant skills, experience and interest in the role.
- Your current resume.
- Contact details for at least two professional or personal referees.

Email applications to: gould@gould.org.au

Subject Line: APPLICATION - Gould League Bequests Coordinator

For further information please contact Gould League:

☎ (03) 9585 7860

✉ gould@gould.org.au